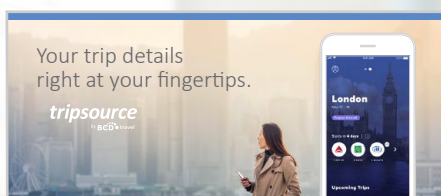


Qu'est-ce que Tripster ?

Notre courriel de communication directe avec les voyageurs est à l'origine de 95 % des inscriptions à TripSource[®]. Sans que vous ayez à lever le petit doigt !



Looks like you're traveling soon, *|TITLE:FNAME|*.
Before you go, download TripSource[®], the trip companion app designed exclusively for BCD business travelers like you. Your trip details, messages, and booking options are all at your fingertips—for free. Just click and go!

Get started with TripSource in three easy steps.

1. Register for [TripSource](#).

2. Download the app or log in at [tripsource.com](#).



3. Access trip details from anywhere.

To register, you must have booked a trip with BCD Travel.

Make the most of the TripSource experience.



Stay one step ahead.

Change happens—but you've got it under control. Receive real-time flight and safety notifications to keep you aware of changes as they happen so you can react quickly.



Book your travel when you want, how you want.

Book your perfect flight and hotel anytime, anywhere and on any device. Your company's fares and rates are already loaded, so booking in policy is super easy.



Add outside reservations.

Easily add reservations booked outside of BCD Travel, and truly have all of your trip details in one place.

La procédure, en détail :

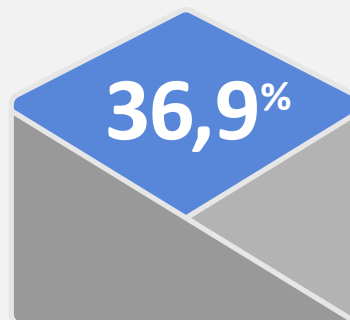
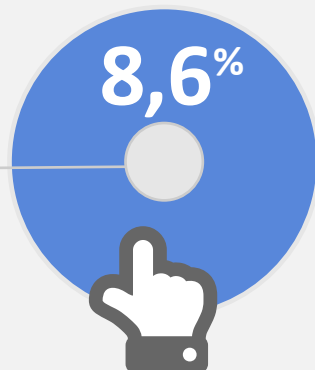
- Le voyageur reçoit un courriel de la part de Tripster dans les sept jours précédant le voyage.
- Si le voyageur s'inscrit, il ne recevra plus jamais ce courriel.
- Si le voyageur ne s'inscrit pas, nous lui enverrons un rappel dans les quatre à six semaines, uniquement s'ils ont planifié un autre voyage.
- Les voyageurs peuvent se désabonner lorsqu'ils le souhaitent

Tripster en chiffres

Données provenant du courriel Tripster

Taux de clic

Moyenne de l'industrie 2,2 %



Taux d'ouverture

Moyenne de l'industrie 20,7 %