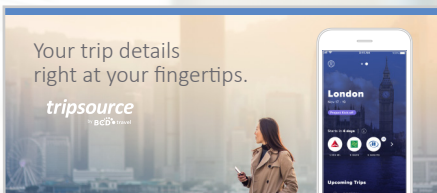



What is Tripster?

Our direct-to-traveler email that drives 95% of TripSource[®] registrations. And you don't have to lift a finger!






Looks like you're traveling soon, *|TITLE:FNAM|*.
Before you go, download TripSource[®], the trip companion app designed exclusively for BCD business travelers like you. Your trip details, messages, and booking options are all at your fingertips—for free. Just click and go!

Get started with TripSource in three easy steps.

1. Register for [TripSource](#).
2. Download the app or log in at [tripsource.com](#).

3. Access trip details from anywhere.

To register, you must have booked a trip with BCD Travel.

Make the most of the TripSource experience.

-  **Stay one step ahead.**
Change happens—but you've got it under control. Receive real-time flight and safety notifications to keep you aware of changes as they happen so you can react quickly.
-  **Book your travel when you want, how you want.**
Book your perfect flight and hotel anytime, anywhere and on any device. Your company's fares and rates are already loaded, so booking in policy is super easy.
-  **Add outside reservations.**
Easily add reservations booked outside of BCD Travel, and truly have all of your trip details in one place.

Here are the details:

- The traveler receives the Tripster email within seven days before a trip.
- If the traveler registers, they'll never see the email again.
- If the traveler doesn't register, we'll send a reminder in four to six weeks—only if they have another trip booked.
- Travelers can unsubscribe at any time.

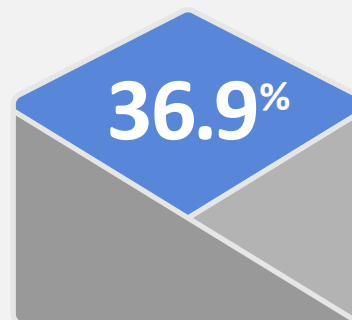
Tripster by the numbers

Data from Tripster email

Click rate



Industry average 2.2%



Open rate

Industry average 20.7%